# Executive Summary

## Who We Are



Thatchfire Innovations, LLC strives to will bring both the passion displayed by gamers for epic games and combine it with intellectual learning ability.

Thatchfire Innovations, LLC focuses on the development and release of learning games to the market. Each game will be designed to focus on teaching and testing a person's abilities in different areas from survival, to culture, to language, in school education and much more.

## Product / Service Description

Thatchfire Innovations, LLC focuses on the development and release of learning games to the market. Each game will be designed to focus on teaching and testing a person's abilities in different areas from survival, to culture, to language and finally to in school education.

In 2015 our Games Department will focusing on the development and release of a survival Action RPG series under the working title of "The Survivalist Chronicles™". As of right now this survival series comprises of four different survival scenarios that will be released throughout 2015"and 2016. This series of survival games is designed to teach and test the ability of the gamer to survive in different environmental situations. This game series will be targeted to an audience of between the ages of 14 and 24, however gamers outside of this target group may also be interested in trying the game. Each game within the series will first be released on the Android and iOS platforms, with MAC and PC platforms to follow thereafter and finally a web version. This game series will have push updates for users as well as in game purchases.

Thatchfire Innovations, LLC's first game to be released will be the first in this series of survival games under the working title "The Survivalist Chronicles™: The Archipelago of Fire".  The official release of this game is scheduled to be released in the first quarter of 2015.  Currently the game trailer is being development to begin official marketing for the game.  The trailer is estimated to be completed by mid-February 2015 and will be released to the general public through multiple media sources.



Current additional game titles in line for development in the series are:

- The Survivalist Chronicles™: Rainforest of Tears
- The Survivalist Chronicles™: Desert of Desolation
- The Survivalist Chronicles™: Night Mountain

## Financial Potential

### Financial Highlights

Thatchfire Innovations, LLC expects to generate in excess of $650,000 in net revenue within 2015.  The structure of the game series known as "The Survivalist Chronicles" will allow gamers

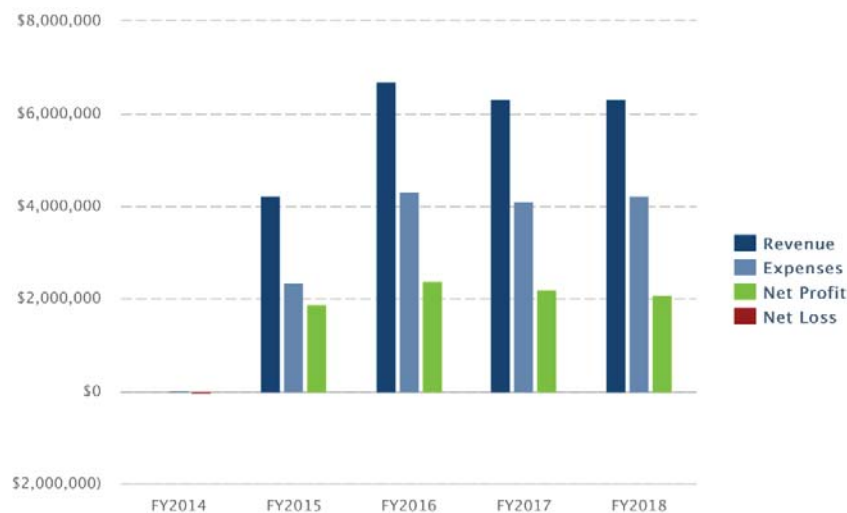to make in-game purchases as well as purchases outside of the game.  This structure will apply to each of the released games within the series.  Some of these purchases will include, but not be limited to:

- In-Game Resources

- Unlocking of additional locations within the game

- Special Item Purchases (computer wallpaper, t shirts, game posters, etc)

In follow up to the originally scheduled release for "The Survivalist Chronicles: Archipelago of Fire on PC, MAC, Xbox and Wii, Thatchfire Innovations, LLC will be releasing a web portal version later in 2015 to create an online systeme catering to MMORPG fans.

**Financial Highlights by Year**



# Financial Request

Thatchfire Innovations, LLC is seeking an partner, investor, private equity or venture capitalist who will be able to invest in the company in order to assist in the continuation of the ongoing development of the game series "The Survivalist Chronicles".